

Timothy P. Holmes, M.A., PMP – Summary of Experience

Project Manager, Holmes & Associates (1989-2010) ▪ 518-637-1444 ▪ adkresearch@gmail.com

Education

MA Sociology, University of Idaho,
Moscow, Idaho (1983)

BS Sociology, University of Iowa,
Iowa City, Iowa (1975)

University of Northern Colorado,
Greeley, Colorado

Presentations

“Developing New Marketing
Strategies,” Seminars for Wood
Products Companies in NY, VT,
NH & ME, Sustainable Forest
Futures, 2010

“Putting Carrying Capacity to Work,
A Boat Use Monitoring and
Evaluation Framework for Lake
George,” North American Lake
Management Society, 2006

“AdirondactCraft.com, Regional e-
Commerce for Manufacturers in
the Adirondack Region of
Upstate NY,” Community
Development Society, 2005

“Community Health Assessment
for the Adirondack Rural Health
Network,” Community Health
Solutions, 2005

Publications

“Value-Added Wood Products
Marketing Guide for
Manufacturers & Entrepreneurs,”
U.S. Forest Service, 2010

“The Effect of Local Primary Care
Physician Supply on the
Utilization of Preventive Health
Services,” Health & Place, 2010

“Survey of Public Priorities as a
Guide for Sustainable Investment
Strategies in the Four Northern
Forest States,” Adirondack
Journal of Env. Studies, 2009
(*under review*)

“Using GIS and Spatial Statistics to
Examine Patterns of Crowding
on Lake George,” Adirondack
Journal of Env. Studies, 2008

Professional Background

I began work as a professional research consultant in 1983 and during the 1980s participated in a number of research projects in Idaho, Washington and Alaska, including a multi-year study of Native hunting and other subsistence activities in Barrow, Alaska. I moved to Saranac Lake in 1989 and for the past 21 years my geographic area of interest has been the six-million acre Adirondack Park, the forested landscape in northern New York comprised of numerous communities with a long history of both natural resource use and resource conservation.

While working in the Adirondacks I've managed over 70 major research projects that have highlighted the human dimensions on a number of Adirondack issues including wood products, tourism, small business development, the economics of natural resources, regional planning, community health, product marketing and e-commerce. Productive collaboration with numerous organizations, agencies and other consultants enhanced the quality of that work considerably.

Holmes & Associates received two Small Business Innovation & Research (SBIR) awards from the USDA for innovative e-commerce services aimed at small manufacturers based in rural areas – and at the time we were one of only two Adirondack Park-based companies to receive the SBIR. In 2010, I served as lead author on the Forest Service publication, [Value-Added Wood Products Marketing Guide for Manufacturers and Entrepreneurs](#), a national business assistance effort with the Adirondack North Country Association, the Wood Education & Resource Center, and the USDA Forest Service.

Also in 2010, I earned the Project Management Professional (PMP) credential by demonstrating the knowledge and experience necessary to lead teams in delivering project results within the constraints of schedule, budget and resources.

Representative Project and Planning Experience

“Naturally Occurring Retirement Communities,” survey for the Adirondack Rural Health Network (ARHN), Glens Falls, 2010

“Evaluation Services for Lake Placid / Wilmington Connecting Youth and Communities Coalition,” Federal Drug-Free Communities Program, Lake Placid, 2007-2011

“National Marketing Guide for Wood Products Manufacturers,” ANCA and USDA Forest Service, 2007-2009

“Insuring the Uninsured, A community Involvement, Research & Planning Process,” Tri-Lakes Uninsured Task Force and the Plattsburgh North Country Chamber of Commerce, 2009

“Scenic Byways Marketing Trends Survey,” Intercept questionnaire survey with visitors in numerous communities throughout the 14-county ANCA region, Adirondack North Country Association (ANCA), Saranac Lake, 2008

“Lake George Recreational Use Assessment,” Lake George Park Commission, Lake George Village, 2006

Publications (cont'd)

- "Comparative Analysis of the Attitudes and Perceptions of Three Types of Lake George Boaters," Proceedings of the 2006 NE Rec. Res. Sym., 2006
- "An Exploratory Comparison of Internet Use by Small Wood Products Manufacturers in the Adirondack Region of New York and in the State of Louisiana," Forest Products Journal, 2004
- "Economic Analysis of Lake Champlain Protection and Restoration," American Geophysical Union, Water Science and Application, 1999
- "Using a Collaborative Approach to Developing a Regional Bicycle Tourism Plan," J. of Hospitality & Leisure Marketing, 1996
- "Nitrate Contamination of Domestic Water Supplies: A Social Problem?" Journal of Preventative Medicine, 1985

Credentials

Project Management Professional (PMP), globally recognized certification that demonstrates excellence in the field by meeting standard requirements established by the Project Management Institute (PMI)

Community Service

- Kiwanis Club of Saranac Lake, served as president, secretary and board member
- Village of Saranac Lake Healthy Infrastructure Advisory Board, board member on a *Complete Streets* community effort
- Friends of Dewey Mountain cross-country ski area, board member

Website

AdirondackResearch.com

Representative Project and Planning Experience (cont'd)

- "Online Wood Products Directory and Enhanced Online Sale of Wood Products," ANCA, NYSDEC & U.S. Forest Service, Saranac Lake and Albany, 2005
- "Adirondack Museum Branding Research in 4 Communities, Old Forge, Lake George, Saranac Lake and Lake Placid," Adirondack Museum, Blue Mountain Lake, 2005
- "Tourism Development in the Adirondack Park with an Online Atlas of Mountain Biking Trails," ANCA, funded by the NYS Adirondack North Country Community Enhancement Program, Saranac Lake, 2005
- "Business Planning Assistance to Wood Product Companies in the Adirondack North Country Region, 12 Counties and 30 Companies," NYS Dept of Labor and the Adirondack North Country Association, Saranac Lake, 2004
- "Harrietstown Housing Authority, Development of a Three-Year Plan," Saranac Lake, 2004
- "Using an Internet-Based Wood Products Program to Build e-Commerce Expertise in Rural Areas," Small Business Innovation & Research Award (SBIR), Phase 2, USDA, Washington DC, 2002
- "Lake Placid-Saranac Lake Recreational Path, TEA-21 Application and Regional Bicycling Website," ANCA, Saranac Lake, 2001
- "Improving the Economic Benefit of Outdoor Recreation Tourism in the Central Adirondacks, Tourism Providers Workshop," Wildlife Conservation Society, 2000
- "Adirondack Tourism Market Conversion Survey," Adirondack Regional Tourism Council, Plattsburgh, 2000
- "Tourism Business, Community and Environment in the Adirondack Park: Perspective of Business Owners and Managers in the Central and Western Adirondack Park," Wildlife Conservation Society, Saranac Lake, 1999
- "Enhancing Commercial Use of the Internet for Rural Wood Products Companies," Small Business Innovation & Research Award, Phase 1, USDA, Washington DC, 1999
- "Evaluating Local Health Service Delivery Priorities in the Southeastern Adirondack Region, A Community-Based Approach," Southeastern Adirondack Health Care Services and Moses-Ludington Hospital, Ticonderoga, 1999
- "Working with Wood: A Strategic Plan for Enhancing the Wood Products Industry in Eight North Country Counties," ANCA, Saranac Lake, 1997
- "Adirondack North Country Bicycle Master Plan, Implementation Phase," ANCA, Saranac Lake, 1997
- "Port Henry Lakeshore Campground Re-Development Study," Essex County, Town of Moriah, Port Henry, 1996
- "Economic Analysis of the Final Plan for the Lake Champlain Basin Program," Lake Champlain Management Conference and U.S. EPA Region 1, Grand Isle VT, 1996