

Timothy P. Holmes, M.A., PMP

Project Manager, Holmes & Associates (1989-2010) ■ 518-637-1444 ■ adkresearch@gmail.com

Education

MA Sociology, University of Idaho,
Moscow, Idaho (1983)

BS Sociology, University of Iowa,
Iowa City, Iowa (1975)

University of Northern Colorado,
Greeley, Colorado

Presentations

“Developing New Marketing
Strategies,” Seminars for Wood
Products Companies in NY, VT,
NH & ME, Sustainable Forest
Futures, 2010

“Putting Carrying Capacity to Work
– a Boat Use Monitoring and
Evaluation Framework for Lake
George,” North American Lake
Management Society, 2006

“AdirondactCraft.com, Regional e-
Commerce for Manufacturers in
the Adirondack Region of
Upstate NY,” Community
Development Society, 2005

“Community Health Assessment
for the Adirondack Rural Health
Network,” Community Health
Solutions, 2005

Publications

“Value-Added Wood Products
Marketing Guide for
Manufacturers & Entrepreneurs,”
U.S. Forest Service, 2010

“The Effect of Local Primary Care
Physician Supply on the
Utilization of Preventive Health
Services,” *Health & Place*, 2010

“Survey of Public Priorities as a
Guide for Sustainable Investment
Strategies in the Four Northern
Forest States,” *Adirondack
Journal of Env. Studies*, 2009
(*under review*)

“Using GIS and Spatial Statistics to
Examine Patterns of Crowding
on Lake George,” *Adirondack
Journal of Env. Studies*, 2008

Professional Background

Tim Holmes has worked as a research consultant since 1983. In the 1980s he participated in a number of research projects in Idaho, Washington and Alaska, including a multi-year study of Native subsistence in Barrow, Alaska. He moved to Saranac Lake in 1989 and for the past 20 years his geographic area of interest has been the six-million acre area known as the Adirondack Park, a heavily forested landscape in northern New York comprised of numerous small communities with a long history of both natural resource use and conservation.

While working in the Adirondacks he has managed over 70 socio-economic research projects covering a wide variety of issues including tourism development, regional bicycle planning, natural resource economics, wood products development, small business marketing, community health assessment and the role of the Internet in rural development. The quality of those efforts has been enhanced considerably through collaboration with numerous organizations and agencies in the Adirondack region and beyond.

Holmes & Associates received Small Business Innovation & Research (SBIR) awards from the USDA in 1999 and 2001 for innovative e-commerce services aimed at small manufacturers based in rural areas. His is one of only two Adirondack Park-based companies to receive an SBIR. In 2010, Holmes was lead author on the Forest Service’s Value-Added Wood Products Marketing Guide for Manufacturers and Entrepreneurs, a collaborative business assistance effort with the Adirondack North Country Association and the Wood Education & Resource Center in Princeton, WV.

Holmes earned the Project Management Professional (PMP) credential in 2010, demonstrating the knowledge and experience necessary to lead teams in delivering project results within the constraints of schedule, budget and resources.

Representative Project Management Experience

“Bike the Byways - A Travel & Tourism Website Featuring the Region’s Scenic Byways,” Adirondack North Country Association (ANCA), Saranac Lake, *in progress*

“Naturally Occurring Retirement Communities,” Adirondack Rural Health Network (ARHN), Glens Falls, 2010

“Evaluation Services for the Lake Placid and Wilmington Connecting Youth and Communities Coalition,” funded by the Federal Drug Free Schools Program, Lake Placid, 2007-2010

“Community Health Assessment and Website Development,” Adirondack Rural Health Network, Glens Falls, 2008-2009

“Scenic Byways Marketing Trends Survey,” Intercept questionnaire survey with visitors in numerous communities throughout the 14-county ANCA region, Adirondack North Country Association, Saranac Lake, 2008

Timothy P. Holmes

Publications (cont'd)

- “Comparative Analysis of the Attitudes and Perceptions of Three Types of Lake George Boaters,” Proceedings of the 2006 NE Rec. Res. Sym., 2006
- “An Exploratory Comparison of Internet Use by Small Wood Products Manufacturers in the Adirondack Region of New York and in the State of Louisiana,” Forest Products Journal, 2004
- “Economic Analysis of Lake Champlain Protection and Restoration,” American Geophysical Union, Water Science and Application, 1999
- “Using a Collaborative Approach to Developing a Regional Bicycle Tourism Plan,” J. of Hospitality & Leisure Marketing, 1996
- “Nitrate Contamination of Domestic Water Supplies: A Social Problem?” Journal of Preventative Medicine, 1985

Affiliations & Credentials

Project Management Professional (PMP), globally recognized certification that demonstrates excellence in the field by meeting standard requirements established by the Project Management Institute (PMI)

Community Service

- Kiwanis Club of Saranac Lake, serving as president, secretary and board member
- Village of Saranac Lake Healthy Infrastructure Advisory Board, board member on this *Complete Streets* community effort
- Friends of Dewey Mountain, cross-country ski area, board member

Full resume posted at:

<http://adirondackresearch.com>

Representative Project Management Experience (cont'd)

- “St. Lawrence County Collegiate Tobacco Prevention,” Seaway Valley Prevention Council, Canton, 2006-2009
- “Franklin County Schools Program to Reduce Alcohol Use and Abuse,” federal grant to BOCES and North Star Behavioral Health Services, Malone and Saranac Lake, 2006-2008
- “Survey of Public Priorities as a Guide for Future Sustainable Investment Strategies in the Northern Forest Areas of NY, VT, NH & ME,” SUNY-ESF and the Northeastern States Research Cooperative, Syracuse and Burlington, 2008
- “Survey and Online Data Analysis Tools for Six County Health Departments, using the results of a 2,000-household telephone survey,” ARHN, Glens Falls, 2007
- “Lake George Recreational Use Assessment,” Lake George Park Commission, Lake George Village, 2006
- “Online Wood Products Directory and Enhanced Online Sale of Wood Products,” federal grant managed for ANCA and NYS DEC, Saranac Lake and Albany, 2005
- “Adirondack Museum Branding Research in 4 Communities, Old Forge, Lake George, Saranac Lake and Lake Placid,” Adirondack Museum, Blue Mountain Lake, 2005
- “Tourism Development in the Adirondack Park with an Online Atlas of Mountain Biking Trails,” ANCA, with funding provided by the Adirondack North Country Community Enhancement Program, Saranac Lake, 2005
- “Using an Internet-Based Wood Products Program to Build e-Commerce Expertise in Rural Areas,” Small Business Innovation Research Grant, USDA, Washington DC, 2002
- “Lake Placid-Saranac Lake Recreational Path, TEA-21 Application, and Bicycle Website Development,” Adirondack North Country Association, Saranac Lake, 2001
- “Improving the Economic Benefit of Outdoor Recreation Tourism in the Central Adirondacks, a Workshop with Tourism Providers,” Wildlife Conservation Society and their Adirondack Communities and Conservation Program, Bronx and Paul Smiths, 2000
- “Tourism Business, Community and Environment in the Adirondacks Park: the Perspective of Business Owners and Managers in the Central and Western Adirondack Park,” Wildlife Conservation Society, Bronx and Paul Smiths, 1999
- “Adirondack North Country Bicycle Master Plan, Implementation Phase,” Adirondack North Country Association, Saranac Lake, 1997
- “Bicycle Master Plan for the Adirondack North Country Region of New York,” Adirondack North Country Association, 1994